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### **Lady Gaga turns up the heat at KIA SOUL Live At The Chapel**

One of the world's hottest music acts, Lady Gaga captivated music lovers at Sydney's first **Kia Soul Live At The Chapel** event at the Uniting Church in Paddington on Monday night with an electric live performance and her unique sense of style.

In a bold showcase of sexy vocals and cutting edge fashion, Lady Gaga had the packed crowd of A-list guests, media and contest winners on its feet, singing and dancing along to hits including "Poker Face", "Just Dance" and "Lovegame" from her album "The Fame".

mcm media Chief Executive, Mr Simon Joyce, was ecstatic today about the return of KIA Soul Live At The Chapel, saying "Lady Gaga was the perfect artist to launch KIA Soul Live At The Chapel in Sydney. She is a global superstar and her performance last night was incredible and we're very excited about how the first show of 2009 will look on television and online. This new series would not be possible without the commitment of our partner **KIA SOUL** and we're really looking forward to rolling out the series with them this year".

Fans can now lock in their diaries the national broadcast dates for Lady Gaga at **Kia Soul Live At The Chapel** – 21<sup>st</sup> June at 12noon on the Seven Network and 7<sup>th</sup> July at 7pm on Channel V. There will be a further four **Kia Soul Live At The Chapel** events held between July and December this year, featuring a line-up of Australian and international acts.

**Live At The Chapel** continues to showcase the world's finest music acts in an exclusive and intimate environment, providing a unique opportunity for fans to mix it with the biggest names in music.

***Kia Soul Live At The Chapel* featuring Lady Gaga,  
21<sup>st</sup> June at 12noon on Seven Network and 7<sup>th</sup> July at 7pm on Channel V**

[www.liveatthechapel.com.au](http://www.liveatthechapel.com.au)

[www.ladygaga.com.au](http://www.ladygaga.com.au)

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### **about mcm entertainment group limited**

mcm entertainment group was founded in 1983 and today is one of Australia's most progressive media entertainment, digital solution and new media technical innovation organisations. The company currently has three operating subsidiaries within the group housing three separate businesses with diversified products and revenues. The common DNA across the group is innovation – mcm thrives on innovation, delivering accountable results and value for clients, be they advertisers, broadcasters, new media networks, companies seeking digital solutions or technology driven business looking for that illusive edge.

Floated on the Australian Stock Exchange in 2007, the group trades under the ASX code MEG. Its three subsidiaries are mcm media, igloo digital and mcm technical services.

### **about mcm media**

mcm media produces entertainment and lifestyle related radio, online, TV and mobile content for broadcasters. Utilising this content, mcm media delivers innovative marketing solutions to their advertising clients.

mcm media is renowned for its nationally syndicated radio brands including Take 40 Australia®, The Hot Hits®, Planet Rock®, My Generation®, The Jono & Dano Show and Better Homes and Gardens® Radio Show.

mcm media also publishes several of the nation's top rating music entertainment websites, including take40.com, thehothits.com and movideo.com The company has developed and produced several television series, including Live at The Chapel® and Take 40 Live Lounge® and is a growing supplier of online audio and audio visual entertainment content.

[www.mcmentertainment.com](http://www.mcmentertainment.com)