



MEDIA RELEASE

TUESDAY 20 JANUARY 2009

Jono & Dano hit the airwaves this Australia Day with a host of homegrown heroes

Jonathan 'Jono' Coleman and Ian 'Dano' Rogerson will kick-off their new weekday drive-time programme, *The Jono & Dano Show*, with some of Australia's biggest music legends this Australia Day.

Over three hours, the launch show special, *Jono & Dano's Homegrown Heroes*, will be jam-packed with classic hits and interviews.

Music greats celebrating Jono & Dano's return to radio on the Classic Hits Network include Jimmy Barnes, Richard Clapton, INXS' Kirk Pengilly, Hoodoo Gurus, Rob Hirst, Ian Moss, Jon Stevens, Doc Neeson, John Paul Young, Iva Davies, James Reyne, Mental As Anything, Daryl Braithwaite, Mark Gable from The Choirboys, Diesel, Dragon, Ross Wilson and Eric McCusker from Mondo Rock, with many treating listeners to an acoustic performance.

"The boys are back in town and what a perfect way to start the show...great mates and great music, celebrating this great country!" said Jono.

"Australia Day is about celebrating this great, big brown land, and what better way for people to kick-back than with us playing Aussie classics, talking to the people who made them," Dano said.

After more than twenty years apart, radio's own homegrown heroes have reunited to share the music and stories of a generation, together with even more special guests, exciting promotions and a fresh dose of laughs.

Thanks to a collaboration between mcm media, the producers of the show, and the Australian Radio Network (ARN), *'The Jono & Dano Show'* will be on-air Monday to Friday, 4pm to 7pm on WSFM (Sydney), GOLD 104 (Melbourne) and 5pm to 8pm on 4KQ (Brisbane), as well as on an extensive regional network of stations across Australia.

Peter Yiamarelos, Group Program Director of the Australian Radio Network (ARN), says "Jono & Dano are two genuinely good fun blokes who've grown up with our listeners. In these turbulent economic times, we're delighted to be able to bring these guys back together and provide some light-hearted entertainment to go with the great classic hits for the drive home."

ENDS



Note to Editor - Jono & Dano's broadcasted camaraderie goes back over twenty years when they first hit the radio airwaves in eighties. The duo has had a significant track record of successful radio and television programmes, such as their popular night show on Triple M and 'Saturday Morning Live' on the Seven Network.

In the early nineties, Jono moved to London to work on several highly successful radio projects, whilst Dano stayed to host a variety of highly successful programs including his work for Triple J and 702 ABC Radio Sydney.

With Jono back in Australia, the boys have discovered they have even more experiences to share with Australia, including having families, taking on mortgages...and living to tell the tale!

'The Jono & Dano Show' will be on the Classic Hits network.



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about mcm entertainment group limited

mcm entertainment group was founded in 1983 and today is one of Australia's most progressive media entertainment, digital solution and new media technical innovation organisations. The company currently has three operating subsidiaries within the group housing three separate businesses with diversified products and revenues. The common DNA across the group is innovation – mcm thrives on innovation, delivering accountable results and value for clients, be they advertisers, broadcasters, new media networks, companies seeking digital solutions or technology driven business looking for that illusive edge.

Floated on the Australian Stock Exchange in 2007, the group trades under the ASX code MEG. Its three subsidiaries are mcm media, igloo digital and mcm technical services.

about mcm media

mcm media produces entertainment and lifestyle related radio, online, TV and mobile content for broadcasters. Utilising this content, mcm media delivers innovative marketing solutions to their advertising clients.

mcm media is renowned for its nationally syndicated radio brands including Take 40 Australia®, The Hot Hits®, Planet Rock®, My Generation®, The Jonathan Coleman Experience and Better Homes and Gardens® Radio Show.

mcm media also publishes several of the nation's top rating music entertainment websites, including take40.com, thehothits.com and movideo.com. The company has developed and produced several television series, including Live at The Chapel® and Take 40 Live Lounge® and is a growing supplier of online audio and audio visual entertainment content.

www.mcmentertainment.com

about ARN

The Australian Radio Network is the largest owner of radio stations in Australasia, with investments in 12 radio stations in Australia and over 111 in New Zealand.

In Australia, ARN has a dual brand strategy, with a **MIX** and **Classic Hits** music stream in Sydney, Melbourne, Adelaide and Brisbane.

ARN is one of the leading broadcasters in the commercially important 25 to 54 demographics in Australia.